

Healesville & District Community Enterprise Ltd.

Healesville
Community Bank® Branch

 **Bendigo Bank**
Bigger than a bank.



Sponsorship Application Form

Once completed please return to: Community Investment Committee
Healesville & District Community Enterprise Ltd (H&DCEL)
Healesville Community Bank Branch@ Bendigo Bank
205 Maroondah Highway.
Healesville. Vic. 3777
Or Email to: HealesvilleMailbox@bendigoadelaide.com.au

1. Organisation/Group applying for sponsorship:

2. Australian Business Number (ABN):

3. Is your organisation a not for profit? YES NO
(All applicants must be an appropriately incorporated body or auspiced by an incorporated body)

4. Postal Address

5. Contact Name and Position Held

6. Email Address

7. Phone No(s)

8. What do you seek? *(Include monetary amount and/or other assistance required – e.g. marquee, EFT, attendance at event)*

9. What is the sponsorship to be used for?

10. Date of Event _____(Date) or Annual Sponsorship proposal YES

11. Are you seeking sponsorship from other sources? YES NO

12. If YES – Where from:

Note: Exclusivity Clause at the end of this document.

13. Positive outcomes for your organisation from this sponsorship

14. Positive outcomes for the community

15. Positive outcomes for Healesville Community Bank Branch® Bendigo Bank

(How can you promote this sponsorship)

- Relevant Healesville Community Bank Branch® Bendigo Bank logo placement at event/program/activity?
- Display sign and/or banner at sporting ground/club room?
- Acknowledgment of sponsorship in newsletter, Facebook, Website? _____
- Do you require H&DCEL/Healesville Community Bank Branch® representatives to attend event/award function? (if yes, please provide details in your covering letter)
- Other ways your group will promote our Company/Community Bank® Branch?

16. Please indicate if your organisation banks with the Healesville Community Bank Branch®

Ye

s

No

17. **DECLARATIONS:** In making this application for sponsorship to Healesville & District Community Enterprise Ltd I agree, as or on behalf of the applicant, that if the application is successful the funds requested would be used only for the purpose described and if the funds are not so used they will be returned immediately to Healesville & District Community Enterprise Ltd. I further agree that, as or on behalf of the applicant, I accept responsibility for ensuring that the recognition elements forming part of this agreement are achieved.

Date:

Signed:

Full Name: (Please print)

HEALESVILLE & District Community Enterprise Ltd (H&DCEL) as Healesville Community Bank® Branch is committed to working in partnership with our local community to achieve our aim – Healesville Communities Empowered and Thriving.

The Healesville Community Bank® Branch opened in February, 2011, and over the past four years have invested in a wide range of Healesville and district community organisations through sponsorship.

To enable us to help our communities, we need the support of individuals and businesses within our business catchment – they do their banking with us and we contribute back into **their** community. YOUR organisation is able to assist us in ‘growing our business’ to ensure our continued support of local groups and organisations.

What YOU can do to help us:

Advertise our community bank in your newsletter/fixture, or handouts.

Place a sign or banner at your sporting ground/club rooms.

Tell friends and colleagues of the community benefits of banking with us.

Like us on Facebook

In accepting sponsorship from us, we trust that you are willing to help promote our community bank in these very simple ways.

What you need to tell us:

We need to know our community investment – approved sponsorship and grants – are spent in a responsible manner and in accordance with the request submitted by your organisation/group. Groups receiving sponsorship are required to complete an acquittal form for sponsorships over \$2,500.

We are happy to have a representative from our Bank attend any official function, e.g. Presentation Night, Opening etc. It is always rewarding to see first-hand, groups who have benefitted from our support. Our Staff and Volunteer Directors will try to accommodate any requests for attendance at functions.

Exclusivity Clause:

Applicants seeking funds from H&DCE will not approach other financial institutions, mortgage brokers or similar competitor businesses for sponsorship and will not advertise these competitors through their organisation. This applies to applications for sponsorship in excess of \$2,500 or accumulated sponsorship over \$2,500 over a number of years.

H&DCE does however reserve the right to consider each individual case on its merits and can make exceptions to this clause if the applicant can provide grounds why this clause should not apply.

Need to know more?

If you need to have a chat about your application, please do not hesitate to contact our Community Investment Committee chair Kath Gannaway on 5962 5131.

Complete this application form and forward to the H&DCE Community Investment Committee for consideration. The Community Investment Committee meets on the second-last Tuesday of each month from February through to November.

Sponsorship applications are required to be submitted well in advance of events to allow time for consideration by the Community Investment Committee and final approval by the H&DCE Board, and in time to accommodate inclusion in event promotion.